

**Virginia H. Mathews Papers**  
**A Finding Aid to the Collection in the Library of Congress**



**Manuscript Division, Library of Congress**  
**Washington, D.C.**  
**2018**

Contact information: <http://hdl.loc.gov/loc.mss/mss.contact>

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Additional search options available at: <https://hdl.loc.gov/loc.mss/eadmss.ms018033>

Prepared by Kathleen O'Neill with the assistance of Tracey Barton, Jake Bozza, Maria Farmer, Chanté Flowers, and Kimberly Owens

Finding aid encoded by Library of Congress Manuscript Division, 2018

## Collection Summary

**Title:** Virginia H. Mathews Papers

**Span Dates:** 1897-1991

**Bulk Dates:** (bulk 1958-1980)

**ID No.:** MSS85459

**Creator:** Mathews, Virginia H.

**Extent:** 30,500 items

**Extent:** 89 containers

**Extent:** 35.6 linear feet

**Language:** Collection material in English, Spanish, Navajo, Mohawk, and Osage.

**Location:** Manuscript Division, Library of Congress, Washington, D.C.

**LC Catalog record:** <https://lccn.loc.gov/mm2009085459>

**Summary:** Director, National Book Committee, Deputy Director, National Library Week, and consultant, Library of Congress Center for the Book. Correspondence, agenda, minutes, reports, planning materials, photographs, promotional materials, and scrapbooks primarily relating to Mathew's work with the National Book Committee promoting libraries, librarianship, books, and literacy. In addition, the papers document Mathews's lifelong advocacy of improving access to library services to marginalized and underserved communities.

## Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

### People

Barta, Virginia.

Cobb, Sanford.

Dudley, Margaret W.

Heidbreder, M. Ann.

Jennison, Peter S.

Lacy, Dan, 1914-2001.

Larrick, Nancy. A parent's guide to children's reading.

Lasker, Harold H.

Lee, Helen E.

Mathews, Virginia H.

Reubens, Beryl L.

Robling, John S., 1922-1989.

Waller, Theodore.

### Organizations

American Book Publishers Council.

American Library Association.

Association of American Publishers.

Children and Books in a Changing World (1966 : Tarreytown, N.Y.)

Connecticut Demonstration Elementary School Library Project.

Educational Media Centers Project.

Gaylord Professional Publications.

Governor's Conference on Libraries and Information Services.

Institutes for Training in Librarianship.

Library of Congress. Center for the Book.

Longmans, Green, and Co.

National Book Committee.

National Freedom to Read Program.

National Indian Education Association.

National Reading Center (U.S.)

Navaho Curriculum Center.  
Right to Read Program.  
United States. Bureau of Indian Affairs.  
United States. National Commission on Libraries and Information Science.  
United States. National Education Defense Act of 1958.  
Volunteers in Service to America.  
White House Pre-Conference on Indian Library and Information Services On or Near Reservations (1978 : Denver, Colo.)  
Women's National Book Association.

### **Subjects**

Audio-visual library service--United States.  
Books and reading--United States.  
Books and reading.  
Books--United States.  
Books.  
Children--Books and reading--United States.  
Constance Lindsay Skinner Award.  
Educational radio programs--United States.  
Educational television programs--United States.  
Elementary school libraries--Connecticut.  
Indians of North America--Education.  
Instructional materials centers--United States.  
International Book Year (1972)  
Librarians--United States--Societies, etc.  
Libraries and community--United States.  
Libraries--United States.  
Library outreach programs--United States.  
Library science--United States.  
Literacy--United States.  
Media programs (Education)--United States.  
National Library Week.  
Navajo Indians--Education.  
Oral reading.  
Publishers and publishing--United States--Societies, etc.  
Reading--United States.  
School libraries--United States.  
Women librarians--Societies, etc.--United States.

### **Titles**

*Gateway to ideas (Radio program)*  
*Profiles in courage (Television program)*  
*Reading for an age of change.*  
*Reading out loud (Television program)*  
*Sesame Street (Television program)*

### **Occupations**

Consultants.

## **Acquisition Information**

The papers of Virginia H. Mathews were given to the Library of Congress by Mathews in 2009.

## Processing History

The papers of Virginia H. Mathews were arranged and described by Kathleen O'Neill with the assistance of Tracey Barton, Jake Bozza, Maria Farmer, and Kimberly Owens in 2018. The collection came to the Library with preservation issues including a significant amount of acidic paper and rusty paper fasteners as well as evidence of exposure to dirt, insects, and water. The entire collection was vacuumed, acidic papers were photocopied, and the majority of rusty paper clips and staples were removed.

Approximately one-third of the material arrived with no discernible order and had to be item sorted. The remaining material was largely organized alphabetically by project, organization name, or type of material. However, materials on the same subject or project were filed in multiple locations. This arrangement reflects the fact that Mathews held positions in both the National Book Committee and the American Book Publishers Council simultaneously. The National Book Committee, American Book Publishers Council, and American Library Association regularly worked on projects together, further complicating the relationship between the contents of Mathews's papers. In addition, the materials arrived arranged in both chronological and reverse chronological order. Given the complex relationships represented in the papers, the decision was made during processing to retain most of the organization and chronology of the papers as received. In many cases the original folder titles were retained and reflect the language and terminology in use at the time of creation.

## Transfers

Audio and video recordings have been transferred to the Motion Picture, Broadcasting, and Recorded Sound Division. All transfers are identified in this division as part of the Virginia H. Mathews papers.

## Copyright Status

Copyright in the unpublished writings of Virginia H. Mathews in these papers and in other collections of papers in the custody of the Library of Congress has been dedicated to the public.

## Access and Restrictions

The papers of Virginia H. Mathews are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: Container number, Virginia H. Mathews Papers, Manuscript Division, Library of Congress, Washington, D.C.

## Biographical Note

### Virginia H. Mathews

Date	Event
1925, March 9	Born, New York, N.Y.
1944	Attended, Goucher College, Baltimore, Md.
1944-1949	Head, Children's Book Department, Brentano's Book Store, New York, N.Y.
1945-1950	Contributing editor and weekly reviewer, <i>Publishers Weekly</i> , New York, N.Y.
1946	Awarded, "Outstanding contributions to the world of children's books," Association of Children's Book Editors, New York, N.Y.
1950-1957	Educational and library consultant, Associate Editor, Director of Advertising and Publicity, Longmans, Green and Co., New York, N.Y.

1957-1964	Worked on the National Library Week Program, National Book Committee, New York, N.Y.
1957-1964	Associate Director for Reading Development; American Book Publishers Council (became Association of American Publishers), New York, N.Y.
1960-1966	Chair, Committee on Broadcasting, American Library Association, Chicago, Ill.
1962	Chair, Connecticut State Committee on School Library Development
1963	Awarded, Constance Lindsay Skinner Award, Women's National Book Association, New York, N.Y.
1963-1968	Advisory Board member, Knapp School Libraries Project, Knapp Foundation of North Carolina
1964-1970	Deputy Director, National Library Week, National Book Committee, New York, N.Y.
1964-1972	Director for Reading Development; American Book Publishers Council (became Association of American Publishers), New York, N.Y.
1967	Awarded, "Outstanding contributions to the national development of school libraries," Association of School Libraries, Chicago, Ill.
1968-1969	Co-Chair, Joint Committee on Implementation of Standards for School Media Programs of the American Association of School Librarians, Chicago, Ill. and Department of Audiovisual Instruction, National Education Association, Washington, D.C.
1970-1973	Director, National Book Committee, New York, N.Y.
1970	National president, Women's National Book Association
1973-1974	Consultant, Encyclopedia Britannica Educational Corporation, Chicago, Ill.
1974-	Consultant, National Indian Education Association, Washington, D.C.
1979	Chair and consultant, White House Preconference on Indian Library and Information Services, U.S. Department of the Interior
circa 1981-2007	Consultant, Library of Congress Center for the Book, Washington, D.C.
1989	Chair, Youth Divisions Task Force, American Library Association, Chicago, Ill.
1990-1994	Chair, Advisory Committee for Office for Literacy and Outreach Services, American Library Association, Chicago, Ill.
1993	Consultant, Library Head Start Partnership training video, Head Start, Washington, D.C.
1993	Awarded, National Distinguished Service Award, White House Conference Task Force, Washington, D.C.
1994	Awarded, Distinguished Service to Indian Libraries, American Indian Library Association, San Jose, Calif.
1994	Awarded, Honorary Life Membership Award, American Library Association, Chicago, Ill.
1994	Awarded, Distinguished Service Award, American Library Association, Chicago, Ill.
2011, May 7	Died

#### National Book Committee

Date	Event
1954	Formed by the American Library Association and American Book Publishers Council, New York, N.Y.
1955	Established, Commission on the Freedom to Read
1958	Published, <i>A Parent's Guide to Children's Reading</i> by Nancy Larrick
1958-1973	Launched, National Library Week
1960	Consultant, Westinghouse Broadcasting Company's <i>Reading Out Loud</i> television series
1960-1973	National Book Awards
1962	Knapp School Libraries Demonstration Project
1963-1965	Consultant, International Paper Commission's "Send Me a Man Who Reads" advertising campaign
1965	Sponsored, with the American Library Association, <i>Gateway to Ideas</i> , a radio discussion program
1965-1973	National Medal for Literature award
1966	Co-sponsored with Committee on Reading Development and the International Reading Association, Conference on Children and Books in a Changing World, Tarrytown, N.Y.

1967	Sponsored, Princeton Retreat, Princeton, N.J. Library Manpower Needs and Utilization conference, Washington, D.C. Published <i>Books and the Teen-Age Reader</i> Published VISTA (Volunteers in Service to America) Book Kits
1968	Consultant, Children's Television Workshop
1969	Published <i>Social Change and the Library, 1945-1980</i>
1969-1970	Institute on Modern Publishing
1970	Right to Read Conferences: Reading and the National Interest, Bloomington, Ind. The Right to Read: The Role of the Volunteer; and Washington, D.C. The Urban's Library's Role in the Right to Read, Chicago, Ill.
1972	Organized and supported U.S. participation in International Book Year
1974, November 15	National Book Committee formally dissolved

## Scope and Content Note

The papers of Virginia H. Mathews (1925-2011) span the years 1897-1991, with the bulk of the materials dating from 1958 to 1980. The papers are in English with some materials in Spanish, Navajo, Mohawk, and Osage. The papers are organized into the following series: [National Book Committee](#), [American Book Publishers Council](#), [American Library Association](#), [Special Projects and Other Employment](#), and [Speeches and Writings](#).

The [National Book Committee](#) series forms the core of the papers, documenting Mathews's work on National Library Week from 1957 to 1964. She was Deputy Director of National Library Week from 1964-1970 and Director of the National Book Committee from 1970 to 1973. The National Book Committee was formed in 1954 by the American Library Association (ALA) and the American Book Publishers Council (ABPC) in partnership with industry and business leaders. The organization's mission was to promote the use of and access to library services and books, advocate for the freedom to read, and sponsor programs and studies to increase reading motivation and literacy. While Mathews worked for the National Book Committee, she simultaneously held the position of Director for Reading Development at the American Book Publishers Council (later called the Association of American Publishers). Multiple American Book Publishers Council staff members worked for the National Book Committee on a part time basis. As founders of the National Book Committee, the American Library Association and the American Book Publishers Council worked on many of the same projects and issues as the National Book Committee. In addition, the National Book Committee worked out of the American Book Publishers Council's offices and Mathews chaired several committees and subcommittees at the American Library Association. Given the complex relationships between these organizations and Mathews's overlapping professional responsibilities, researchers are encouraged to search throughout the collection for materials on similar topics or projects. While the bulk of the material is generated by Virginia H. Mathews, the National Book Committee series does contain some material created by other National Book Committee staff including Virginia Barta, Margaret W. Dudley, Peter S. Jennison, Helen E. Lee, Beryl L. Reubens, and John S. Robling. The series is organized into the following subseries: [Conferences, Institutes, and Workshops](#), [General Correspondence](#), [Projects and Initiatives](#), [Publications](#), [Reports, Studies, and Surveys](#), and [Subject File](#).

The [Conferences, Institutes, and Workshops](#) subseries spans the years from 1958-1974 and documents the numerous conferences and workshops the National Book Committee sponsored or co-sponsored including the Institutes for Training in Librarianship, Right to Read workshops, and a variety of conferences focused on improving access to library services to marginalized and underserved communities, the use and building of media collections, reading motivation and literacy, and school library development. Mathews organized, planned, and administered many of these events. Types of material include correspondence, conference materials, evaluations, grant applications, exhibit materials, and reports. The material is arranged alphabetically by title of conference, institute, or workshop.

The [General Correspondence](#) subseries spans the years 1957-1973. The bulk of the subseries contains the correspondence of Mathews, however the series also includes the correspondence of Margaret Dudley, Virginia Barta, and John S. Robling. The series contains both sent and received correspondence with a portion of the correspondence from the years 1972 to 1973 outgoing only. The outgoing correspondence is primarily from Virginia Barta on behalf of Virginia H. Mathews and relates to Mathews's work at the National Book Committee, American Book Publishers Council, and the Women's National Book Association. The material is arranged chronologically.

The [Projects and Initiatives](#) subseries is the heart of the National Book Committee series containing documentation of Mathews's work on the organization's signature programs including National Library Week, Educational Media Centers Project, and the *Gateway to Ideas* radio program. The National Book Committee was also hired to provide consulting services. In this capacity, Mathews helped develop children's programming including the Children's Television Workshop's *Sesame Street* television series, Westinghouse Broadcasting Company's *Reading Out Loud* television series, and the National Broadcasting Company's *Profiles in Courage* television series. Mathews also work on VISTA (Volunteers in Service to America) media kits. The National Book Committee worked in partnership with a variety of organizations on such projects as the Connecticut Demonstration Elementary School Library Project, International Book Year, and the National Reading Center (later the basis for the Library of Congress's Center for the Book). The bulk of this subseries documents Mathews's development, planning, and administration of the numerous programs associated with National Library Week. The reports from state and local libraries on National Library Week activities include scrapbooks containing program evaluation forms, themed promotional materials, handmade bookmarks and posters, and photographs of the yearly exhibits. Types of material include correspondence, clippings, manuals, bibliographies and book lists, reports, photographs, and promotional materials including posters, pamphlets, and advertising campaigns. The subseries spans the years 1948-1977 and is arranged alphabetically by project or organization name.

The [Publications](#) subseries spans the years 1956-1971 and contains materials relating to *A Parent's Guide to Children's Reading* by Nancy Larrick, one of the most successful publications sponsored by the National Book Committee. This subseries also contains publications by others including booklets, pamphlets, and newsletters. The subseries is arranged alphabetically by title of publication or type of material.

The [Reports, Studies, and Surveys](#) subseries spans the years 1954-1972 and contains a variety of reports either authored or sponsored by the National Book Committee, several of which were authored or co-authored by Mathews. The series contains both published and unpublished materials. The subseries is arranged alphabetically by title.

The [Subject File](#) subseries documents organizations and subject matter related to libraries, literacy, and librarianship. Materials include correspondence, bibliographies and reading lists, book selection policies, instructional pamphlets, reading programs, clippings, and photographs. As a member of the Osage Tribe, her interest in improving library access and services to Native American people is documented in the materials from the Navajo Curriculum Center and the National Indian Education Association. The subseries spans the years 1959-1973 and is arranged by topic, organization name, or title.

While the [American Book Publishers Council](#) series primarily contains materials relating to Mathews's work as the Director of Reading Development, the series also includes the correspondence of Sanford Cobb, Margaret W. Dudley, M. Ann Heidbreder, Dan Lacy, Harold H. Lasker, and Theodore Waller. The organization's activities included the Committee on Reading Development, conferences and workshops including "Children and Books in a Changing World," work on the National Education Defense Act and the National Freedom to Read program. The partnership between the American Book Publishing Council and the American Libraries Association is documented in material from the *Reading for an Age of Change* exhibit and pamphlet series project. In 1972, the American Book Publishers Council merged with several other organizations and was renamed the Association of American Publishers. This series contains interfiled materials generated by both entities. Types of material include speeches and writings, correspondence, and conference planning materials. The series spans the years 1931-1973 and is arranged alphabetically by topic or type of material.

The [American Library Association](#) series spans the years 1949-1981 and records Mathews's work with the American Library Association (ALA) through her positions at the National Book Committee and the American Book Publishers Council as well as her work chairing a variety of committees including the Broadcasting subcommittee. Topics include educational programs and services, public libraries, librarianship, library funding, public relations, and organizational planning. A large portion of the series contains information on numerous divisions, sections, and subcommittees within ALA that Virginia Mathews either took part in or led. Also included are materials documenting annual ALA conferences and meetings that provide further detail into the structure of the American Library Association as well as its activities and programs promoting libraries, librarianship, reading, and books. Types of material include correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements. The majority of the series is arranged alphabetically with the exception of conferences and publications, which are arranged chronologically by year of event and material.

The [Special Projects and Other Employment](#) series spans the years 1897-1991 and contains material relating to Mathews's employment before and after the National Book Committee including turns at Longmans, Green, and Co., and Gaylord Professional Publications as well as a consultant to the Library of Congress Center for the Book, Governor's Conference

on Libraries and Information Services, and the White House Pre-conference on Indian Library and Information Services. The material from the White House Pre-conference on Indian Library and Information Services, the National Commission on Libraries and Information Science, and the Bureau of Indian Affairs extensively documents efforts to improve resources and access to libraries and books on Native American reservations. Types of material include correspondence, planning materials, conference materials, photographs, and newsletters. The series also includes works she produced as an independent contractor including the instructional filmstrips, *Helping People Cope* and *Great Expectations: the Librarian and the New User*. Her work with the Women's National Book Association is represented, including her term as National President, her work with the Course Committee, and the Constance Lindsay Skinner Award (presented to her twice). The series is arranged alphabetically by topic, type of material, or title.

The [Speeches and Writings](#) series contains writings generated throughout Mathews's career as well as works by others. Mathews revisited themes and topics throughout the years and used them in a variety of contexts and forms. The series includes speeches, remarks, articles, notes, and book chapters in both draft and completed form. The series is arranged alphabetically by title.

## Arrangement of the Papers

This collection is arranged in five series:

- [National Book Committee, 1951-1974](#)
- [American Book Publishers Council \(later Association of American Publishers\), 1931-1973](#)
- [American Library Association, 1949-1981](#)
- [Special Projects and Other Employment, 1897-1991](#)
- [Speeches and Writings, 1950-1989](#)



## Description of Series

### Container

BOX 1-46

### Series

#### **National Book Committee File, 1951-1974**

Primarily the files of Virginia H. Mathews documenting her work as Director of the National Book Committee, in particular her work administering National Library Week and other related conferences, multi-year projects, and publications. Materials include correspondence, book lists, scrapbooks, planning documents, teaching materials, and writings.

The series is arranged into the following subseries: Conferences, Institutes, and Workshops; General Correspondence; Miscellany; Projects and Initiatives; Publications; and Reports, Studies, and Surveys.

BOX 1-6

#### **Conferences, Institutes, and Workshops, 1958-1974**

Correspondence, conference materials, evaluations, grant applications, exhibit materials, and reports relating to the events sponsored or co-sponsored by the National Book Committee and organized, planned, and administered by Virginia H. Mathews.

The subseries is arranged alphabetically by title of conference, institute, or workshop. Material within the folders is arranged as received.

BOX 6-9

#### **General Correspondence, 1957-1973**

Daily correspondence of Virginia H. Mathews, Margaret Dudley, Virginia Barta, and John S. Robling. The series contains both sent and received correspondence with a portion of the correspondence from the years 1972 to 1973 outgoing only. The outgoing correspondence is primarily from Virginia Barta on behalf of Virginia H. Mathews and relates to Mathews's work at the National Book Committee, American Book Publishers Council, and the Women's National Book Association.

The subseries is arranged chronologically. Material within the folders is arranged as received.

BOX 9-37

#### **Projects and Initiatives, 1948-1977**

Correspondence, clippings, manuals, bibliographies and book lists, reports, photographs, and promotional materials including posters, pamphlets, and advertising campaigns relating to Mathews's work developing and administering the National Book Committee signature programs.

The subseries is arranged alphabetically by project or organization title. Material within the folders is arranged as received.

BOX 37-38

#### **Publications, 1956-1974**

Correspondence, drafts, books, and pamphlets primarily relating to the publication of *A Parent's Guide to Children's Reading* by Nancy Larrick.

The subseries is arranged alphabetically by title of publication or type of material. Material within the folders is arranged as received.

BOX 38-40

#### **Reports, Studies, and Surveys, 1954-1972**

Primarily reports, studies, and surveys either authored or sponsored by the National Book Committee.

The subseries is arranged alphabetically by title. Material within the folders is arranged as received.

**BOX 40-46**

**Subject File, 1954-1973**

Correspondence, memoranda, clippings, and photographs. Bibliographies and reading lists, instructional pamphlets, book selection policies, reading programs, and school libraries.

The subseries is arranged alphabetically by subject, organization, or title. Material within the folders is arranged as received.

**BOX 46-55**

**American Book Publishers Council/Association of American Publishers, 1931-1973**

Correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements relating to Mathews's work with the American Library Association through her positions at the American Book Publishers Council as well as her work chairing a variety of committees including the Broadcasting subcommittee. In 1972, the American Book Publishers Council merged with several other organizations and was renamed the Association of American Publishers. This series contains materials generated by both entities and are interfiled.

The majority of the series is arranged alphabetically topic or type of material. Material within the folders is arranged as received.

**BOX 56-66**

**American Library Association, 1949-1981**

Correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements relating to the American Library Association (ALA) and various affiliated organizations. Topics include educational programs and services, public libraries, library science, library funding, public relations, and organizational planning. A large portion of the series contains information on numerous divisions, sections, and subcommittees within ALA that Virginia Mathews either took part in or led. Also included are materials documenting annual ALA conferences and meetings that provide further detail into the structure of the American Library Association as well as its activities and programs promoting libraries, librarianship, reading, and books.

The majority of the series is arranged alphabetically with the exception of conferences and publications, which are arranged chronologically by year of event and material. Material within the folders is arranged as received.

**BOX 67-87**

**Special Projects and Other Employment, 1897-1991**

Correspondence, planning materials, conference materials, photographs, and newsletters documenting Mathews's employment before and after the National Book Committee including turns at Longmans, Green, and Co., and Gaylord Professional Publications as well as a consultant to the Library of Congress Center for the Book, Governor's Conference on Libraries and Information Services, and the White House Pre-conference on Indian Library and Information Services. The material from the White House Pre-conference on Indian Library and Information Services, the National Commission of Libraries and Information Science, and the Bureau of Indian Affairs extensively documents efforts to improve resources and access to libraries and books on Native American reservations. Her work with the Women's National Book Association is represented, including her term as National President and her work with the Course Committee.

The series is arranged alphabetically by topic, title, or type of material. Material within folders is arranged as received.

**BOX 87-89**

**Speeches and Writings, 1950-1989**

Speeches, remarks, articles, notes, and book chapters in both draft and completed form.

Represents writings generated throughout her career as well as works by others.

The series is arranged alphabetically by title.

# Container List

Container	Contents
BOX 1-46	<p><b>National Book Committee File, 1951-1974</b></p> <p>Primarily the files of Virginia H. Mathews documenting her work as Director of the National Book Committee, in particular her work administering National Library Week and other related conferences, multi-year projects, and publications. Materials include correspondence, book lists, scrapbooks, planning documents, teaching materials, and writings.</p> <p>The series is arranged into the following subseries: Conferences, Institutes, and Workshops; General Correspondence; Miscellany; Projects and Initiatives; Publications; and Reports, Studies, and Surveys.</p>
BOX 1-6	<p><b>Conferences, Institutes, and Workshops, 1958-1974</b></p> <p>Correspondence, conference materials, evaluations, grant applications, exhibit materials, and reports relating to the events sponsored or co-sponsored by the National Book Committee and organized, planned, and administered by Virginia H. Mathews.</p> <p>The subseries is arranged alphabetically by title of conference, institute, or workshop. Material within the folders is arranged as received.</p>
BOX 1	Building School Media Collections, Institute for School Librarians, Greensboro, N.C., 1971
BOX 1	Children and Reading: Getting Ready and a Good Beginning Workshop, Barranquitos, P.R., 1972
BOX 1	<i>A Bibliography of Materials on English and Spanish Relating to Puerto Rican Students</i> , compiled by Perry Alan Zirkel, 1971
BOX 1	Conference materials, 1969-1973 (3 folders)
BOX 1	Correspondence, 1970-1972 (2 folders)
BOX 1	Evaluation forms, 1972 (2 folders)
BOX 2	(1 folder)
BOX 2	Exhibit materials, 1972
BOX 2	Follow-up to conference, 1972 (2 folders)
BOX 2	Staff biographies, 1972
BOX 2	Indiana Library Association and the Indiana Library Trustee Association 81st Annual Conference, Indianapolis, Ind., 1972
BOX 2	Indiana School Library Development Project, Indianapolis, Ind., 1961-1962
BOX 2	Institute on Modern Publishing <i>See also Container 42, same heading</i>
BOX 2	Phase I, 1969, Kansas City, Kans., 1968-1970 (2 folders)
BOX 3	(3 folders)
BOX 3	Phase II, 1970, Chicago, Ill., 1969-1970 (2 folders)
BOX 3	International Reading Association
BOX 3	16th Annual Convention, Atlantic City, N.J., 1971

## National Book Committee File, 1951-1974

Container	Contents
BOX 3	18th Annual Convention, Denver, Colo., 1973
BOX 3	Leadership Conference for Improving Connecticut School Libraries, New Haven, Conn., 1963
BOX 4	Library Manpower Needs and Utilization, Washington, D.C., 1959, 1965-1968 (2 folders)
BOX 4	Library Services to Agencies Working with the Disadvantaged, New Brunswick, N.J., 1968-1970 (2 folders)
BOX 4	New Faces of Cooperation, Southeastern Library Association and Southwestern Library Association Joint Conference, New Orleans, La., 1972
BOX 4	Outreach Services to the Disadvantaged, New Brunswick, N.J., 1969
BOX 4	Parents, Children, and Books, University of Washington, Seattle, Wash., 1958
BOX 4	Princeton Retreat, 1968, Princeton, N.J. <i>See also Container 50, same heading</i>
BOX 4	"To Elevate Reading on the National Agenda: An Action Program," 1968 (2 folders)
BOX 4	Report, 1968
BOX 4	A Public and School Library Team Approach to Serving the Three to Seven Year Old Socially Disadvantaged Child, Kalamazoo, Mich., 1968-1969 (1 folder)
BOX 5	(3 folders)
BOX 5	State Responsibilities for United Media Programs, Kalamazoo, Mich., 1968-1969
BOX 5	Strengthening Librarians Capability to Elicit and Respond to the Felt Needs of Disadvantaged/Minority Groups, Norman, Okla., 1972-1974
BOX 5	Conference materials, 1972
BOX 5	General correspondence, 1972-1974 (3 folders)
BOX 5	Grant application, 1972
BOX 6	Planning materials, 1972
BOX 6	Proposal, 1972 (2 folders)
BOX 6	Reports, 1972
BOX 6	Transcripts, 1972 (2 folders)
BOX 6	Target 1969 Implementation: Standards for School Media Programs, Austin, Tex., 1968-1970
BOX 6-9	<b>General Correspondence, 1957-1973</b> Daily correspondence of Virginia H. Mathews, Margaret Dudley, Virginia Barta, and John S. Robling. The series contains both sent and received correspondence with a portion of the correspondence from the years 1972 to 1973 outgoing only. The outgoing correspondence is primarily from Virginia Barta on behalf of Virginia H. Mathews and relates to Mathews's work at the National Book Committee, American Book Publishers Council, and the Women's National Book Association. The subseries is arranged chronologically. Material within the folders is arranged as received.
BOX 6	Sent and received, 1957-1973, undated (3 folders)
BOX 7	(10 folders)

## National Book Committee File, 1951-1974

Container	Contents
BOX 8	(11 folders)
BOX 9	Sent only, 1972-1973 (7 folders)
BOX 9-37	<b>Projects and Initiatives, 1948-1977</b> Correspondence, clippings, manuals, bibliographies and book lists, reports, photographs, and promotional materials including posters, pamphlets, and advertising campaigns relating to Mathews's work developing and administering the National Book Committee signature programs. The subseries is arranged alphabetically by project or organization title. Material within the folders is arranged as received.
BOX 9	Bell System Science Series, <i>The Alphabet Conspiracy</i> (television show), 1958-1960
BOX 9	Book Exposure Program, 1970-1971 (2 folders)
BOX 9	Book project proposals, 1967-1969
BOX 9	Central Brooklyn Model Cities Bookmobile Program, 1970-1972 (2 folders)
BOX 10	Children's literature and publishing course, 1959
BOX 10	Children's programming, <i>Discovery '63</i> , <i>Do You Know?</i> , and <i>The Reading Room</i> , 1962-1964
BOX 10	Children's Television Workshop
BOX 10	Clippings, 1968-1972
BOX 10	Correspondence, 1969-1972 (3 folders)
BOX 10	<i>The Electric Company</i> (television show), promotional materials, 1971
BOX 10	Proposals, 1968-1969 (2 folders)
BOX 10	Reading instructions series, 1971
BOX 10	Seminars, 1968-1970
BOX 10	<i>Sesame Street</i> (television show)
BOX 10	American Library in Paris, 1970-1971
BOX 10	Bibliographies, 1968-1969
BOX 11	<i>Leading to Reading with Sesame Street</i> , 1970-1973 (4 folders)
BOX 11	Reading and Reinforcement Committee, book lists, 1970
BOX 11	Utilization and training manual, 1969-1970 (3 folders)
BOX 11	Connecticut Demonstration Elementary School Library Project
BOX 11	Application and invitations, 1964
BOX 11	Articles, 1964-1966 (3 folders) (2 folders)
BOX 11	Clippings, 1964-1966
BOX 12	Connecticut School Library Association, 1963-1967
BOX 12	Correspondence, 1962-1969 (8 folders)
BOX 12	Grant proposal, Joseph Sells Foundation, 1963-1966
BOX 12	Meeting agenda and minutes, 1964-1966

## National Book Committee File, 1951-1974

Container	Contents
BOX 13	Newsletters, 1961-1967
BOX 13	Press releases, 1963
BOX 13	Printed material, 1961-1967
BOX 13	Reports, 1964-1967
BOX 13	Workshops, 1964-1967 (3 folders)
BOX 13	Educational Complex Charrette, East New York, N.Y., 1970
BOX 13	<i>Gateway to Ideas</i> (radio program)
BOX 13	Book lists, 1964-1965 (2 folders)
BOX 13	Budget, 1964-1965
BOX 13	Episodes 1-13, 1964-1965 (2 folders)
BOX 14	Episodes 14-26, 1964-1965 (2 folders)
BOX 14	Publicity, 1964-1965 (2 folders)
BOX 14	Requests for information, 1964-1965
BOX 14	WRVR 106.7 FM (Radio station : New York, N.Y.), 1962-1964
BOX 14	Governor's Committee on Libraries
BOX 14	Connecticut materials
BOX 14	Correspondence, 1960-1963 (2 folders)
BOX 14	Pamphlets, 1962-1963
BOX 14	Reports and surveys, 1948, 1960-1963 (5 folders)
BOX 15	Statistics, 1951, 1960 (2 folders)
BOX 15	Tennessee materials, 1967
BOX 15	Great Cities Project, 1968
BOX 15	<i>Helping People Cope</i> (filmstrip), Florida State University, Leadership Training Institute, 1972-1973 <a href="#"><i>See also Container 67, same heading</i></a>
BOX 15	Humanities project, 1968
BOX 15	International Book Year
BOX 15	Books for All workshop, Cleveland, Ohio, 1971
BOX 15	Correspondence, 1971
BOX 15	General, 1972 (2 folders)
BOX 15	Minnesota, 1972 (1 folder)
BOX 16	(2 folders)
BOX 16	International Paper Company, <i>Family Reading Guide</i> , 1966 (2 folders)
BOX 16	Knapp School Library Project, 1963-1968 (5 folders)
BOX 16	May Masse Memorial project, 1969

## National Book Committee File, 1951-1974

Container	Contents
BOX 16	National Book Awards, 1958, 1962, 1972-1977 (2 folders)
BOX 16	National Library Week
BOX 16	American Association of School Librarians
BOX 16	Correspondence, 1960-1966 (5 folders)
BOX 17	(4 folders)
BOX 17	National Library Week Committee, state program goals, 1961-1968
BOX 17	American Library Association, National Library Week Committee, 1957-1964 (3 folders)
BOX 17	Articles, 1959-1965, undated
BOX 17	Children's Book Week, 1960
BOX 17	Clippings, 1959-1968
BOX 17	Columbus Public Library, 1966
BOX 17	Constance Lindsay Skinner Award, 1962 <i>See also Container 84, same heading</i>
BOX 17	Contributors, 1964-1969
BOX 18	Correspondence, 1960-1973 (1 folder)
BOX 18	(7 folders)
BOX 18	Educational Media Selection Centers Project, 1969
BOX 18	Evaluation Committee, 1961, 1967-1972
BOX 18	Executive Directors
BOX 18	Directors Lists, 1958-1961
BOX 18	"Executive Director's Organization Handbook," 1961-1965 (3 folders)
BOX 18	Nomination and selection, 1959-1962
BOX 19	Evaluation Committee, 1961, 1967-1972
BOX 19	Fact sheets, 1961-1964
BOX 19	Friends of Wisconsin Libraries, Milwaukee, Wis., 1966
BOX 19	Meeting agenda, 1962-1969
BOX 19	Memoranda, 1958-1967
BOX 19	Miscellaneous notes, 1961
BOX 19	National Educational Television and Radio Center (WNET, Television station : New York, N.Y.), 1960
BOX 19	National Social Welfare Assembly, 1960
BOX 19	Press releases, 1959-1971
BOX 19	Printed material
BOX 19	Booklets, <i>National Library Week Special Aids for Teachers and School Librarians</i> , 1962-1965
BOX 19	Pamphlets
BOX 19	By state, 1958-1965, 1970, undated
BOX 19	General, 1967-1968
BOX 19	Promotional materials by theme
BOX 19	"Wake Up and Read," 1955-1960 (3 folders)
BOX 19	"For a Richer, Fuller Life, Read," 1961
BOX 20	"Read and Watch Your World Grow," 1962

## National Book Committee File, 1951-1974

Container	Contents
BOX 20	"Read, the Fifth Freedom," 1963
BOX 20	"Reading is the Key," 1964
BOX 20	"Open Your Mind, Read," 1965
BOX 20	"Read -- Keep Growing," 1966
BOX 20	"You've Got a Right to Read," 1971
BOX 20	"Information Power!" 1975
BOX 20	Publicity, 1958-1968 (3 folders)
BOX 20	Receptions, 1966-1970 (3 folders)
BOX 20	Reports
BOX 20	Annual, 1959-1965 (2 folders)
BOX 20	Programming, 1963-1965
BOX 20	State reports
BOX 20	Alaska, 1959
BOX 20	Florida, 1964
BOX 20	Illinois, 1959, 1964
BOX 21	Indiana, 1960
BOX 21	Kansas, 1959, 1964 (3 folders)
BOX 21	Kentucky, 1959-1960 (3 folders)
BOX 21	Maine, 1964
BOX 21	Miscellaneous states, 1959-1964 (2 folders)
BOX 21	Oklahoma, 1965
BOX 22	Rhode Island, 1964
BOX 22	South Carolina, 1964
BOX 22	Tennessee, 1958-1959
BOX 22	Wisconsin, 1959
BOX 22	Summary and recommendations, 1962-1966
BOX 22	"Teen-Age Reading: Report of a Conference Sponsored by National Library Week, October 19, 1959," Smith, Roger H., 1959
BOX 22	School kits, 1962-1966 (5 folders)
BOX 22	<i>Sidelights</i> (radio program), Columbia Broadcasting System. CBS Radio Network, 1963
BOX 22	State chairmen, nominees and selection, 1960-1961
BOX 22	State library development goals, 1958-1961, 1972 (2 folders)
BOX 22	Statement of purpose, 1968
BOX 23	Survey, reading habits and library use, 1960
BOX 23	Teen activities, 1959
BOX 23	United States. Department of Agriculture, 1959-1964 (2 folders)
BOX 23	United States. Department of Armed Forces, 1962
BOX 23	United States. Department of Health, Education, and Welfare, 1958-1962



## National Book Committee File, 1951-1974

Container	Contents
BOX 23	United States. Navy, 1963
BOX 23	United States. Veterans Administration, 1959-1963 (2 folders)
BOX 23	Workshops
BOX 23	ALA midwinter, 1960-1970 (2 folders)
BOX 24	California Library Association, 1968-1969 (2 folders)
BOX 24	Fall regional workshops, 1958, 1963-1968 (2 folders)
BOX 24	Middle Atlantic Library Association, 1967-1968 (2 folders)
BOX 24	Midwest Regional Conference, 1968
BOX 24	Mountain Plains Library Association, 1968
BOX 24	New England Library Association, 1967-1970 (5 folders)
BOX 24	North Central Library Association, 1967
BOX 25	Pacific Northwest Library Association, 1967-1968 (2 folders)
BOX 25	Right to Read workshops <u><i>See also Container 30, Conferences, Institutes, and Workshops</i></u>
BOX 25	Libraries, Citizens, and the Right to Read, Forth Worth, Texas, 1970-1971 (3 folders)
BOX 25	Reading, Rising Expectations, and Priorities, multiple locations, 1971-1972 (4 folders)
BOX 25	Right to Read Institute, multiple locations, 1970-1971 (5 folders)
BOX 26	Southeastern Library Association, 1967-1968 (2 folders)
BOX 26	Southwestern Library Association, 1967-1968 (3 folders)
BOX 26	Writings, 1958-1963 (4 folders)
BOX 26	National Medal for Literature, Marianne Moore, 1968
BOX 26	National Reading Center
BOX 26	Adult reading development programs, 1972
BOX 26	Articles, preschool reading, 1971 (2 folders)
BOX 27	(2 folders)
BOX 27	Brochures, 1971 (5 folders)
BOX 27	Clippings, 1970-1972
BOX 27	Correspondence, 1970-1972 (1 folder)
BOX 28	(3 folders)
BOX 28	Letter of Agreement, 1972
BOX 28	Mission and activities, 1970-1972
BOX 28	Newsletters, 1971-1972

## National Book Committee File, 1951-1974

Container	Contents
BOX 28	"Parents and Beginning Readers" packet, undated
BOX 28	Promotional materials, 1970-1972
BOX 28	Right to Read, 1971-1972
BOX 28	"Survival Literacy Study," 1970
BOX 28	Tutor Training Program, 1972-1973
BOX 28	Volunteer Action, Office of, 1970
BOX 28	Volunteers in Education, printed matter, 1963-1971, undated
BOX 28	Neighborhood Library Centers, 1965-1972 (4 folders)
BOX 29	(6 folders)
BOX 29	Presidential Books for Children project, 1967-1968
BOX 29	<i>Profiles in Books</i> , reader interviews, 1960, 1969
BOX 29	<i>Profiles in Courage</i> (television series), National Broadcasting Company
BOX 29	Correspondence, 1964-1965 (2 folders)
BOX 29	Promotional materials, 1965 (2 folders)
BOX 29	Reading lists, 1964
BOX 29	Requests for reading lists and information, 1964-1965
BOX 29	Projects and proposals, pending, 1971-1972
BOX 30	<i>Reading Out Loud</i> (television series), Westinghouse Broadcasting Company
BOX 30	Correspondence, 1959-1960 (2 folders)
BOX 30	Media kit, 1960
BOX 30	"Words to Live By," Le Gallienne, Eva, 1960
BOX 30	Retired persons project, 1971-1972, undated
BOX 30	Right to Read
BOX 30	Articles and clippings, 1969-1973 (2 folders)
BOX 30	Briefing materials, 1971-1972
BOX 30	Conferences, Institutes, and Workshops <a href="#"><i>See also Container 25, Read to Read Workshops</i></a>
BOX 30	Arizona State Library Association Annual Meeting, Phoenix, Ariz., 1970-1971
BOX 30	Institute for Library Leadership in Nine Southern States, Atlanta, Ga., 1970-1972 (3 folders)
BOX 31	(4 folders)
BOX 31	Institute on Library Services to the Unserved, Phoenix, Ariz., 1971-1973
BOX 31	The PTA and Early Childhood Reading Program, Scottsdale, Ariz., 1971-1973
BOX 31	Reading and the National Interest, Bloomington, Ind., 1970
BOX 31	Right to Read Institute, Maple Valley, Wash., 1972
BOX 31	Right to Reading Readiness, New York, N.Y., 1971-1972
BOX 31	The Role of the Volunteer, New York, N.Y., 1969-1970 (3 folders)
BOX 32	(3 folders)
BOX 32	School Administrator's Conference, Washington, D.C., 1972
BOX 32	The Urban Library's Role in the Right to Read, Chicago, Ill., 1970
BOX 32	Correspondence, 1969-1972
BOX 32	Elementary and Secondary Education Act and Title II, 1959-1973

## National Book Committee File, 1951-1974

Container	Contents
BOX 32	<i>Forum and Exchange</i> , newsletter, 1972
BOX 32	International Reading Association, 1956-1974 (3 folders)
BOX 33	(1 folder)
BOX 33	Project RISE conference, Scottsdale, Ariz., 1970-1972 (3 folders)
BOX 33	Promotional materials, 1970-1974
BOX 33	<i>Right to Read Resource Book</i> , 1970-1971 (3 folders)
BOX 34	(1 folder)
BOX 34	School-based programs, 1972
BOX 34	Seminar on Reading in the '70s, multiple locations, 1970-1971
BOX 34	"Sound and Light for the Right to Read," a multimedia Right to Read kit, 1971-1973
BOX 34	"The Student's Rights to Read" (pamphlet), 1962
BOX 34	United States. Department of Health, Education, and Welfare, 1970-1972 (6 folders)
BOX 34	Volunteer and outreach programs, 1970-1971
BOX 35	VISTA (Volunteers in Service to America)
BOX 35	Book kits, 1966-1968 (2 folders)
BOX 35	Book plan proposal, 1966-1968
BOX 35	Briefing materials, 1964-1967 (2 folders)
BOX 35	Correspondence, 1965-1968 (6 folders)
BOX 35	Guidelines and book lists, 1964-1967 (2 folders)
BOX 36	(4 folders)
BOX 36	Promotional materials, 1966-1967
BOX 36	Research file, 1968-1969
BOX 36	Workshop materials and handbook, 1968 (2 folders)
BOX 36	White House Conference on Children (1970 : Washington, D.C.), 1970-1971 (2 folders)
BOX 36	WNET, Channel 13, (Television station : New York, N.Y.), 1962-1965 (1 folder)
BOX 37	(1 folder)
BOX 37-38	<b>Publications, 1956-1974</b> Correspondence, drafts, books, and pamphlets primarily relating to the publication of <i>A Parent's Guide to Children's Reading</i> by Nancy Larrick. The subseries is arranged alphabetically by title of publication or type of material. Material within the folders is arranged as received.  By or sponsored by the National Book Committee
BOX 37	<i>Getting People to Read; Volunteer Programs that Work</i> , Smith, Carl B., and Leo Fay 1969-1973 (4 folders)

## National Book Committee File, 1951-1974

Container	Contents
BOX 37	<i>National Book Committee Quarterly</i> , 1956-1969
BOX 37	<i>A Parent's Guide to Children's Reading</i> , Larrick, Nancy, 1956-1971 (4 folders)
BOX 38	(3 folders)
BOX 38	By others
BOX 38	<i>The Camp Fire Girl</i> (magazine), 1959
BOX 38	"A Firstling of His Heart and Hand," Houle, Cyril O., 1969
BOX 38	<i>Higher Education and National Affairs</i> bulletin, 1959-1969
BOX 38	<i>Library Journal</i> , vol. 82, no. 2, 1959
BOX 38	Miscellaneous booklets, 1960-1972
BOX 38	Miscellaneous pamphlets, 1959-1966, 1964
BOX 38	"The Role of the Federal Government," Frantz, John C., 1974
BOX 38	State and local library pamphlets, 1958-1974
BOX 38	<i>Southern Education Report</i> , Southern Education Reporting Service, 1969
BOX 38	<i>Your Child and His Reading: How Parents Can Help</i> , Public Affairs Pamphlet, no. 278, Larrick, Nancy, 1959
BOX 38-40	<b>Reports, Studies, and Surveys, 1954-1972</b> Primarily reports, studies, and surveys either authored or sponsored by the National Book Committee. The subseries is arranged alphabetically by title. Material within the folders is arranged as received.
BOX 38	By or sponsored by the National Book Committee
BOX 38	<i>American Books in the Near East, Central Africa and Asia; report of the Second Conference on American Books Abroad</i> , Arden House, Harriman, N.Y., Jennison, Peter S., 1957
BOX 38	<i>Brazil and Argentina: A Survey Report on Publishing, Books, and Library Resources</i> , National Book Committee for the Agency for International Development, 1967
BOX 39	<i>The Development of Lifetime Reading Habits</i> , report of a conference called by the Committee on Reading Development in New York, June 25-26, 1954, Grambs, Jean D., 1954
BOX 39	<i>Major Social Changes Affecting Library Services in the United States, 1955-1975</i> , Lacy, Dan and Virginia H. Mathews for the National Advisory Commission on Libraries, 1967 (4 folders)
BOX 39	<i>The Mohonk Conference: A Report on an International Symposium on the Role of Books and Other Educational Materials in Meeting the Educational and Economic Goals of Developed and Developing Countries</i> , Keppel, Francis, 1972
BOX 39	<i>The Organization and Operation of Educational Media Selection Centers: Identification and Analysis of Current Practices and Guidelines for Model Centers</i> , National Book Committee for the U.S. Department of Health, Education, and Welfare, Office of Education, 1970
BOX 39	<i>Purpose and Performance: A Review and Evaluation of the Work of the National Book Committee by the Executive Committee of the National Book Committee</i> , National Book Committee, 1970
BOX 39	<i>Report to the Weston Public Schools on Evaluation of their Media Program</i> , Mathews, Virginia H. and D. Philip Baker, 1970
BOX 39	<i>Response to Change: American Libraries in the Seventies</i> , Mathews, Virginia H. and Dan Lacy for the Indiana State Library, Office of Indiana Library Studies, 1968-1969 (3 folders)

## National Book Committee File, 1951-1974

Container	Contents
BOX 40	<i>Social Change and the Library, 1945-1980</i> , Lacy, Dan and Virginia H. Mathews for U.S. Department of Health, Education, and Welfare, Office of Education, 1967-1969 (2 folders)
BOX 40	<i>A Survey and Interpretation of Reading Motivation Research</i> , National Book Committee, 1969-1970
BOX 40	By others
BOX 40	<i>Library Services for the Nation's Needs</i> , National Advisory Commission on Libraries, 1968
BOX 40	Miscellaneous surveys on book use, 1968-1970
BOX 40	<i>Selected Youth Participation Projects</i> , Joint Commission on the Mental Health of Children, Inc., 1968
BOX 40	<i>A Special Report: Paperback Books, Their Role in the Schools Today</i> , School Management, 1967
BOX 40	<i>Virgin Islands Comprehensive Library Program Plan: Networks of Knowledge</i> , International Business Associates, circa 1972
BOX 40	<i>Who Says Americans Don't Read?</i> , Survey Institute, Robert Palmer Corporation, circa 1961
BOX 40-46	<b>Subject File, 1954-1973</b> Correspondence, memoranda, clippings, and photographs. Bibliographies and reading lists, instructional pamphlets, book selection policies, reading programs, and school libraries. The subseries is arranged alphabetically by subject, organization, or title. Material within the folders is arranged as received.
BOX 40	American Council on Education, 1959-1964
BOX 40	American Library Association
BOX 40	Executive Director search, 1967-1969
BOX 40	Interoffice working file, 1971-1973
BOX 40	Library Services to Disadvantaged /Library Service to American Indian People, 1971-1973 <u><i>See also Container 65, Library Services to the Disadvantaged</i></u> (1 folder)
BOX 41	(1 folder)
BOX 41	Arkansas libraries, 1962
BOX 41	Bibliographies and reading lists
BOX 41	Adult services, 1962-1964 (2 folders)
BOX 41	Children, 1967-1969
BOX 41	Education of disadvantaged, 1966
BOX 41	General, circa 1961
BOX 41	Spanish language, 1968
BOX 41	Elementary and intermediate school, science, 1958
BOX 41	Family reading, circa 1967-1969, undated
BOX 41	High school, easy books for slow readers, 1965
BOX 41	Miscellaneous pamphlets, 1960-1965
BOX 41	Public library, services to the disadvantaged, 1969
BOX 41	School and public libraries, 1958, undated
BOX 41	Young adult
BOX 41	African-American, 1964

## National Book Committee File, 1951-1974

Container	Contents
BOX 41	General, 1957-1960
BOX 41	"Non-book Materials for Have-Not Youth," 1961
BOX 41	Plays, royalty-free, 1970
BOX 41	Book selection policies, 1961, undated
BOX 41	Career education, 1970-1972
BOX 41	Courses, book publishing, 1960
BOX 41	Early childhood education, 1967-1970
BOX 42	General Federation of Women's Clubs, 1960-1966
BOX 42	Guides and instructional pamphlet, 1961-1963, undated
BOX 42	Head Start, 1966, 1972-1973
BOX 42	Illiteracy, youth reading and libraries, 1960-1964
BOX 42	Institute on Modern Publishing <i>See also Container 2, same heading</i>
BOX 42	<i>Director's Handbook</i> , 1971-1972, Institutes in Training in Librarianship, 1971-1972
BOX 42	Policies and procedures, 1972
BOX 42	Printed matter, 1967-1969, undated
BOX 42	Library programs by state, 1961-1962, 1971-1972, undated
BOX 42	Minority publishing, 1969-1972
BOX 42	Miscellany, 1954-1973
BOX 42	Article reprint reference file, 1956-1970, undated (2 folders)
BOX 43	(1 folder)
BOX 43	Certificate, Arkansas Ambassador of Good Will, 1964
BOX 43	Clippings, 1954-1973, undated (2 folders)
BOX 43	Photographs, unidentified, 1964, undated (2 folders)
BOX 43	National Association of Educational Broadcasters, 1959-1965
BOX 43	National Broadcasting Company. NBC Television Network, discussion and teaching guides, undated
BOX 43	National Citizen's Committee to Save Education and Library Funds, 1969, undated
BOX 43	National Indian Education Association, 1972-1973
BOX 43	National PTA (U.S.), 1972-1973
BOX 43	Navajo Curriculum Center, Rough Rock Demonstration School, Chinle, Ariz.
BOX 43	Students Reading Project, Emma Lewis, Phase I, 1972
BOX 44	Students Writing Project, 1972 (2 folders)
BOX 44	Organization file
BOX 44	Memoranda, 1972
BOX 44	Nominating committee, 1971-1972
BOX 44	Program summaries, 1969-1972, undated
BOX 44	Promotional materials, 1969-1972, undated
BOX 44	Reports, five-year informal, 1969
BOX 44	Five-year informal, 1969
BOX 44	"Purpose and Performance", National Book Committee, Executive Committee, 1973
BOX 44	Pacific Northwest Library Association, Education for Librarianship, 1963
BOX 44	Project VOICE workshop, 1971
BOX 44	"The Promise of the First Freedom: A Statement of Free Men," Rosen, Leo, 1969

## National Book Committee File, 1951-1974

Container	Contents
BOX 44	Public libraries, 1955-1961, 1971
BOX 44	Reading and library use, 1961-1962
BOX 45	Reading programs, 1956-1970, undated
BOX 45	Reading, remedial and reluctant readers, 1964, 1971-1972
BOX 45	School libraries, guidance, 1954-1959 (2 folders)
BOX 45	School library media, 1969-1973
BOX 45	Special libraries, 1966
BOX 45	Statistics, 1959-1972 (2 folders)
BOX 45	United States. Department Health, Education, and Welfare
BOX 45	Bureaus of Libraries and Technology, 1959-1970
BOX 45	Home Start, 1967-1972 (2 folders)
BOX 46	(1 folder)
BOX 46	Library Services Branch, 1959-1973 (2 folders)
BOX 46	United States. National Commission on Libraries and Information Science, 1972-1973
BOX 46	Walker, Sally, circa 1959
BOX 46	Women's Liberation, 1970-1972
BOX 46-55	<b>American Book Publishers Council/Association of American Publishers, 1931-1973</b> Correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements relating to Mathews's work with the American Library Association through her positions at the American Book Publishers Council as well as her work chairing a variety of committees including the Broadcasting subcommittee. In 1972, the American Book Publishers Council merged with several other organizations and was renamed the Association of American Publishers. This series contains materials generated by both entities and are interfiled. The majority of the series is arranged alphabetically topic or type of material. Material within the folders is arranged as received.
BOX 46	American Libraries Association
BOX 46	Adult Services
BOX 46	Correspondence, 1969-1972 (2 folders)
BOX 46	Newsletters, 1971, undated
BOX 46	<i>Reading for an Age of Change</i> (reading guides), 1962 (2 folders)
BOX 47	Broadcasting subcommittee, 1960-1961, 1966
BOX 47	Catholic Library Services, 1961-1962, undated
BOX 47	Committee on School and Library Promotion, 1963
BOX 47	Committee on Reading Development
BOX 47	Bibliographies, children with mental and physical disabilities, 1966-1969
BOX 47	Children, culturally deprived, 1965-1967
BOX 47	Children's Television Workshop, non-broadcasting division, 1970
BOX 47	Correspondence
BOX 47	Dudley, Margaret, 1963-1964

## American Book Publishers Council/Association of American Publishers, 1931-1973

Container	Contents
BOX 47	Lacy, Dan, 1962-1965
BOX 47	Committee members, 1969-1972 (2 folders)
BOX 47	Interoffice mail, 1965-1972
BOX 47	Waller, Theodore, 1970-1973 (1 folder)
BOX 48	(1 folder)
BOX 48	Easy-To-Read materials, 1961
BOX 48	Education technology, 1968-1971
BOX 48	Family reading, 1954, undated
BOX 48	High school reading programs, 1958-1959, 1965
BOX 48	History and chronologies, 1951, 1969-1972
BOX 48	International Reading Association
BOX 48	Correspondence, 1967-1972 (2 folders)
BOX 48	Publications, 1951, 1961-1968
BOX 48	International Company, "Send Me a Man who Reads" (advertising campaign), circa 1961
BOX 48	Literacy and juvenile delinquency, 1963
BOX 48	Memoranda, 1962-1966
BOX 48	Meetings, 1958-1972 (3 folders)
BOX 49	(10 folders)
BOX 50	(2 folders)
BOX 50	New administration, 1970-1973
BOX 50	New members, 1971-1972
BOX 50	Preschool reading, 1956, 1966
BOX 50	Princeton Reading Retreat, 1968 <i>See also Container 4, same heading</i>
BOX 50	Printed matter, 1951-1961, 1971
BOX 50	Project on word information and usage (POWI), Fay, Leo, 1970-1972 (3 folders)
BOX 50	Readers with visual impairment, 1962-1966
BOX 50	Reading guidance for the gifted, 1959-1961
BOX 50	Reading in the Ghetto program, 1968-1969
BOX 51	Reading programs, 1968-1970
BOX 51	Reading research, 1966-1968, undated
BOX 51	Rural reading habits and library programs, 1931, 1940-1951
BOX 51	Soul Searching and Review committee, 1957, 1965-1972
BOX 51	Subcommittee on Children's Book Courses, 1954-1961
BOX 51	Teenage reading habits, 1959-1961
BOX 51	Conferences and workshops
BOX 51	Arden House Conference, Harriman, N.Y., 1961
BOX 51	Child Development and Daycare, New York, N.Y., 1970
BOX 51	<i>Children and Books in a Changing World</i> , Tarrytown, N.Y., 1966 <i>See also Container 8, "Reading and Books in a Changing World."</i>
BOX 52	A Conference on Functional Illiteracy, New York, N.Y., 1964
BOX 52	Freedom to Read conferences, 1953, 1964 (2 folders)



## American Book Publishers Council/Association of American Publishers, 1931-1973

Container	Contents
BOX 52	School and library marketing conference, Buck Hill Falls, Penn., 1966
BOX 52	Council of the Americas, Books for the People Fund, 1970
BOX 52	Educational Media Council
BOX 52	Correspondence, 1961-1973 (3 folders)
BOX 52	<i>Directory of Media Personnel in Higher Education</i> , 1973
BOX 52	Meetings, 1972-1973
BOX 52	Seminars, Standards for Educational Equipment, Media Utilization in Manpower Development and Training Programs, 1971-1973 (2 folders)
BOX 52	"Standards and the Education Consumer" (report), 1973
BOX 52	Executive Committee, special area programs for children, 1959
BOX 53	Expense accounts, 1963-1965, 1971-1972 (5 folders)
BOX 53	General correspondence, 1958-1972 (6 folders)
BOX 54	Meetings, 1968-1971 (4 folders)
BOX 54	Memoranda, to Dan Lacy, 1959-1960, 1966
BOX 54	National Book Committee, regarding redefining relationship, 1974
BOX 54	National Council of Teachers of English, 1969-1973
BOX 54	National Defense Education Act, 1960-1969 (4 folders)
BOX 54	President's Book of Your Own program, 1965-1967 (2 folders)
BOX 54	Project summaries, 1971-1972
BOX 54	Publications, 1973
BOX 54	Purposes and by-Laws, 1948
BOX 55	Reports, studies, and surveys
BOX 55	1971 statistics, 1971-1972
BOX 55	Informal report to Board of Directors, 1970
BOX 55	"Religious Book Marketing" (seminar report), 1961
BOX 55	"Study of Book Buying and Reading Habits of the College Student and the College Professor," 1972
BOX 55	School and Library Promotion and Marketing Committee, 1961-1962 (2 folders)
BOX 55	School Media Standards Implementation, 1961-1962
BOX 55	Secretariat, registrant list, 1965
BOX 55	Speeches and writings
BOX 55	Hecksher, August, "The New Leisure," 1965
BOX 55	Lacy, Dan
BOX 55	"The Dissemination of Print," 1963
BOX 55	Miscellaneous articles, 1956-1966
BOX 55	Miscellaneous speeches, 1960, undated

## American Book Publishers Council/Association of American Publishers, 1931-1973

Container	Contents
BOX 55	Unidentified, circa 1965
BOX 56-66	<b>American Library Association, 1949-1981</b> <p>Correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements relating to the American Library Association (ALA) and various affiliated organizations. Topics include educational programs and services, public libraries, library science, library funding, public relations, and organizational planning. A large portion of the series contains information on numerous divisions, sections, and subcommittees within ALA that Virginia Mathews either took part in or led. Also included are materials documenting annual ALA conferences and meetings that provide further detail into the structure of the American Library Association as well as its activities and programs promoting libraries, librarianship, reading, and books.</p> <p>The majority of the series is arranged alphabetically with the exception of conferences and publications, which are arranged chronologically by year of event and material. Material within the folders is arranged as received.</p>
BOX 56	Affiliated Organizations, 1957-1981
BOX 56	American Association of School Librarians
BOX 56	General, 1957-1961 (3 folders)
BOX 56	School Library Awards project, 1960-1969 (2 folders)
BOX 56	<i>School Libraries Journal</i> , 1958-1963
BOX 56	School Library Development Project, 1961-1972 (3 folders)
BOX 56	Standards for School Libraries, 1959-1960 (1 folder)
BOX 57	(2 folders)
BOX 57	American Association of State Libraries, 1959-1969 (2 folders)
BOX 57	American Library Trustee Association, 1958-1966 (3 folders)
BOX 58	(4 folders)
BOX 58	Association of College and Research Libraries, 1959-1966 (5 folders)
BOX 59	(1 folder)
BOX 59	Association of Hospital Institution Libraries, 1958-1962, 1970
BOX 59	Conferences, 1960-1980
BOX 59	Annual Conference
BOX 59	1969, Atlantic City, N.J., 1969-1970
BOX 59	1975, San Francisco, Calif., 1973-1975
BOX 59	Legislative Workshop
BOX 59	1965, Washington, D.C., 1963-1965
BOX 59	Midwinter Meeting
BOX 59	1961, Chicago, Ill., 1960-1961 (2 folders)
BOX 59	1962, Chicago, Ill., 1960-1962
BOX 59	1968, Miami Beach, Fla., 1967-1968

## American Library Association, 1949-1981

Container	Contents
BOX 59	1969, Washington, D.C., 1968-1969 (2 folders)
BOX 60	1970, Chicago, Ill., 1969-1970
BOX 60	1971, Los Angeles, Calif., 1970-1971
BOX 60	1973, Washington, D.C., 1972-1973
BOX 60	1975, Chicago, Ill., 1973-1975
BOX 60	1977, Washington, D.C., 1974-1977
BOX 60	Pacific Northwest Library Association Conference, 1964
BOX 60	Southwestern Institute Workshop, Norman, Okla., 1972 (2 folders)
BOX 60	Summer Conference
BOX 60	San Francisco, Calif., 1967
BOX 61	Kansas City, Mo.
BOX 61	General, 1968 (2 folders)
BOX 61	Reception, 1968
BOX 61	Detroit, Mich., 1970
BOX 61	Dallas, Tex.
BOX 61	General, 1971 (2 folders)
BOX 61	Reception, 1971
BOX 61	Chicago, Ill., 1972
BOX 61	White House Conference on Library and Information Services, 1980
BOX 61	Divisions, Sections, & Subcommittees, 1955-1979
BOX 61	Activities Committee on New Directions for ALA, 1970
BOX 61	Adult Services Division, 1964-1970
BOX 61	Audio-Visual Committee, 1961-1971
BOX 61	Broadcasting Subcommittee
BOX 61	Awards, 1962
BOX 62	<i>Discovery</i> (television program), American Broadcasting Company television program
BOX 62	General, 1962-1965 (2 folders)
BOX 62	Printed material and reading lists, 1962-1965
BOX 62	General, 1955-1965 (5 folders)
BOX 63	(1 folder)
BOX 63	<i>Invitation to Learning</i> (television program), Columbia Broadcasting System, 1961-1962
BOX 63	<i>NBC Television Network Children's Theater</i> (television program), National Broadcasting Company, 1962-1968 (2 folders)
BOX 63	Public Relations Workshop, Miami, Fla.
BOX 63	Printed matter, 1961-1962 (2 folders)
BOX 63	Preconference, 1961-1962 (3 folders)
BOX 64	<i>Update</i> (television program), National Broadcasting Company, 1961-1963
BOX 64	Children's Services Division, 1959-1970

## American Library Association, 1949-1981

Container	Contents
BOX 64	Executive Office file
BOX 64	General, 1959-1966 (2 folders)
BOX 64	Miscellaneous reports and statements, 1957-1981
BOX 64	Newsletters, 1961-1970
BOX 64	Library Administration Division
BOX 64	General, 1962-1967
BOX 64	Small Libraries Project, undated
BOX 64	Library Education Division, 1961-1966
BOX 64	Library Service for American Indian People Subcommittee
BOX 64	Annual Conference, Chicago, Ill., 1971-1972
BOX 64	General, 1974-1977
BOX 65	Las Vegas Conference, 1973
BOX 65	Printed matter, 1960, 1967-1971 (2 folders)
BOX 65	Library Service to the Disadvantaged <i>See also Container 41, Library Services to the Disadvantaged</i>
BOX 65	Coordinating Committee on Library Service to the Disadvantaged, 1967-1973 (4 folders)
BOX 65	Educational programs and patron support, 1975, undated
BOX 65	Library Service to the Disadvantaged Child Subcommittee, 1968-1972
BOX 65	Office of Intellectual Freedom, press releases, 1969-1970
BOX 65	Public Library Division, 1962
BOX 65	Washington, D.C. office
BOX 65	Correspondence, 1962-1972
BOX 65	Legislative reports, 1972-1973
BOX 66	<i>Washington Newsletter</i> , 1977-1979
BOX 66	Printed matter and publications, 1949-1970
BOX 66	Printed matter, miscellaneous pamphlets, 1959-1964, undated
BOX 66	Publications
BOX 66	<i>Just Between Ourselves</i> , 1969
BOX 66	<i>Library Service to Labor</i> , 1969
BOX 66	<i>Public Relations Reporter</i> , 1970
BOX 66	<i>Reading for an Age of Change</i> , 1962-1963
BOX 66	<i>Small Libraries Project</i> , 1960-1963 (2 folders)
BOX 66	<i>Standards for Library Functions at the State Level</i> , 1963
BOX 66	<i>The Use of Television by the Public Library</i> , 1949
BOX 66	Recruitment
BOX 66	Correspondence, 1958-1966 (3 folders)
BOX 66	Television series spots, 1962-1965
BOX 67-87	<b>Special Projects and Other Employment, 1897-1991</b> Correspondence, planning materials, conference materials, photographs, and newsletters documenting Mathews's employment before and after the National Book Committee including turns at Longmans, Green, and Co., and Gaylord Professional Publications as well as a consultant to the Library of Congress Center for the Book, Governor's Conference

## Special Projects and Other Employment, 1897-1991

### Container

### Contents

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on Libraries and Information Services, and the White House Pre-conference on Indian Library and Information Services. The material from the White House Pre-conference on Indian Library and Information Services, the National Commission of Libraries and Information Science, and the Bureau of Indian Affairs extensively documents efforts to improve resources and access to libraries and books on Native American reservations. Her work with the Women's National Book Association is represented, including her term as National President and her work with the Course Committee.

The series is arranged alphabetically by topic, title, or type of material. Material within folders is arranged as received.

- BOX 67** American Broadcasting Company, children's programming, 1971-1974  
(2 folders)
- BOX 67** American Indian Studies Center, "The Administration of Libraries in the American Indian Communities," 1979  
(2 folders)
- BOX 67** American Libraries Association
- BOX 67** *Helping People Cope* (filmstrip), Florida State University, Leadership Training Institute, 1973-1975 *See also Container 15, Projects and Initiatives, same heading*
- BOX 67** Subcommittee on Library Services for American Indian People, 1974-1976  
(2 folders)
- BOX 67** American Reading Council, 1974-1975
- BOX 67** Brentano's Bookstore, American Advisory Committee, Collins Magazine, London, 1941
- BOX 67** Bureau of Indian Affairs, "Standards for School Library Media Programs in BIA Schools," 1979
- BOX 67** Center for the Book, Library of Congress
- BOX 67** Events, 1981  
(2 folders)
- BOX 67** National Advisory Board, 1978-1982  
(2 folders)
- BOX 68** Survey of Lifetime Readers, circa 1991
- BOX 68** Conferences, Institutes, and Workshops
- BOX 68** Adult Reading Studies: Implications for Private, Professional, and Public Policy, Institute on Research in the Field of Reading and Communication, 1972-1973
- BOX 68** Conclave on Establishment of a Voluntary Continuing Education Recognition System for Library/Information/Media Personnel, Continuing Library Education Network and Exchange (CLENE, Inc.), 1978
- BOX 68** Planning and Evaluating Library Training Programs, Leadership Institute Training, 1973
- BOX 68** Connecticut State Library, programs and book lists for preschool children, 1980-1982
- BOX 68** Continuing Education Project, 1974  
(3 folders)
- BOX 69** Correspondence, 1973-1985  
(1 folder)
- BOX 69** (6 folders)
- BOX 69** Dallas Public Libraries Independent Study Project, 1971-1974  
(2 folders)
- BOX 69** Gaylord Professional Publications
- BOX 69** *ACCESS: Supplementary Guide to Periodical Literature*, 1974-1978  
(2 folders)

## Special Projects and Other Employment, 1897-1991

Container	Contents
BOX 70	<i>American Issues Forum</i> , 1975-1977 (5 folders)
BOX 70	<i>Antiques Index</i> and <i>Photography Index</i> , 1978-1979
BOX 70	Catalog of publications, 1976-1977 (2 folders)
BOX 70	Copyright, various publications, 1977-1979
BOX 70	Correspondence, 1976-1983 (1 folder)
BOX 71	(2 folders)
BOX 71	<i>Directory of Schools and School Systems</i> , Curriculum Information Center, Inc., 1978-1979
BOX 71	"Libraries and the Arts and Humanities," Bolté, Charles Grey, 1976-1977
BOX 71	Marketing plans, 1975
BOX 71	"Planning New Media Services for Public Libraries," Brown, James W., 1977-1978
BOX 71	<i>Public Library Information and Referral Service</i> , edited by Jones, Clara Stanton, 1967-1969, 1975-1979 (4 folders)
BOX 72	Reading and publishing contacts, 1974-1979 (2 folders)
BOX 72	Washington Library Association, Annual Conference, April 29, 1977, 1977
BOX 72	Encyclopedia Britannica Educational Corporation, 1973-1974
BOX 72	Governor's Conference on Libraries and Information Services
BOX 72	Correspondence, 1973-1974
BOX 72	General, 1971-1980
BOX 72	<i>Libraries are for People</i> (slide presentation), 1974 (3 folders)
BOX 72	Newsletters, 1974-1975
BOX 73	Programs and promotional material, 1968-1974
BOX 73	<i>Great Expectations: the Librarian and the New User</i> , filmstrip
BOX 73	Correspondence, 1974 (3 folders)
BOX 73	Photographs
BOX 73	Brooklyn Public and New York Public Libraries, 1970-1973
BOX 73	Cleveland Public Library, 1897-circa 1926, 1946-1950, 1962-1973 (2 folders)
BOX 73	Library Training Institute, Morehead, K.Y., 1973
BOX 73	"Literacy in the Nation's Libraries," manual for librarians, 1975 (2 folders)
BOX 74	Literacy Volunteers of America, Inc., 1972-1973 (2 folders)
BOX 74	Longmans, Green and Company, Inc., New York, N.Y.
BOX 74	American Association of School Libraries, International Relations Committee, 1954-1956 (2 folders)
BOX 74	Author interviews, 1955, undated
BOX 74	Book catalogs, 1952-1957 (2 folders)
BOX 74	Children's book promotion, 1955-1957

## Special Projects and Other Employment, 1897-1991

Container	Contents
BOX 74	Correspondence, 1951-1958 (2 folders)
BOX 74	National Council for Social Studies
BOX 74	"Books, Youth and Social Studies," panel meeting, 1954-1955 (2 folders)
BOX 75	Pamphlets, 1954-1955
BOX 75	Press releases, 1953, undated
BOX 75	Reader reports, circa 1955
BOX 75	Speeches and writings, 1954-1956 (2 folders)
BOX 75	Miscellany
BOX 75	Bibliographies and recommended readings
BOX 75	"Communication Technology: Its Impact on Continuing Education," 1983
BOX 75	Newberry Award Winner and Honor books, circa 1986
BOX 75	Bolté, Charles, 1967-1980
BOX 75	Brown, Margaret Wise, 1987
BOX 75	Clippings, 1973-1984
BOX 75	Diocese of Connecticut Communications Committee, 1972-1975 (2 folders)
BOX 75	Miscellaneous personal correspondence, 1968
BOX 75	Osage Tribe, 1967, 1973
BOX 75	Publications
BOX 75	"Building Blocks: Reading Readiness Activities," 1979
BOX 76	"Reading Without Boundaries," The New York Public Library, 1956
BOX 76	Resumes, 1971-1974
BOX 76	National Endowment for the Humanities, Conference on Libraries and the Humanities, 1976-1980 (3 folders)
BOX 76	National Indian Education Association
BOX 76	American Indian People and Library Learning Centers, 1974 (2 folders)
BOX 76	Proposals
BOX 76	Cassette library for the aging, 1974, undated
BOX 76	"Proposal to Assess Needs and Potentials for Developing Services to the Aging in the State of Illinois," undated
BOX 76	Reports, Studies, and Surveys
BOX 76	"Excerpt of Selected Findings from the Consumer Study on Reading and Book Purchasing," The Book Study Group, Inc., 1978
BOX 76	"Library Manpower - A Study of Requirements and Supply," U.S. Dept. of Labor, Bureau of Labor Statistics, 1974
BOX 76	"Report on Information Needs Survey -- Seattle and Syracuse," Dervin, Brenda, 1983
BOX 76	"School Library/Media Center Funding Survey," American Association of School Libraries, 1973-1975
BOX 76	"To Make a Difference: A Report of the Motivational Reading Program by Project READ," Read, Inc., 1978
BOX 76	Shoe String Press, MacDonald, Margaret Mead, 1979-1980
BOX 77	Society for American Indian Library Services, "SAILS," 1975-1982 (2 folders)

## Special Projects and Other Employment, 1897-1991

Container	Contents
BOX 77	United States. Department of Health, Education, and Welfare
BOX 77	"Indian Education in the Public School System Needs More Direction from Congress" (report), 1974
BOX 77	"Information Needs of Urban Residents," final report, 1973
BOX 77	"Public Library Information and Referral Project, Phase I, Survey," 1979
BOX 77	Special Program Proposals for TRIO and Upward Bound, Akwesasne Mohawk Reservation, 1973-1975 (2 folders)
BOX 77	United States. National Commission on Libraries and Information Science
BOX 77	Reports
BOX 77	Annual Report to the President and Congress, 1975-1976
BOX 77	<i>Highlights from the Final Report of the Continuing Library and Information Science Education Project</i> , 1974
BOX 77	"A National Program for Libraries and Information Science," 1975
BOX 77	"Preliminary Investigation of President and Potential Library and Information Service Needs," 1975
BOX 77	"Toward a National Program for Library and Information Services: Goals for Action," 1975 (2 folders)
BOX 78	"User Needs: Priority Concerns for the National Commission on Libraries and Information Science," 1975
BOX 78	Subcommittee on Indian Library Service, Bureau of Indian Affairs, reports, 1972-1976 (8 folders)
BOX 78	Western Michigan University, Advisory Committee of the Department of Librarianship, 1969
BOX 78	White House Pre-Conference on Indian Library and Information Services
BOX 78	Correspondence, 1977-1979 (3 folders)
BOX 79	(4 folders)
BOX 79	Delegates
BOX 79	Agenda and assignments, 1978
BOX 79	Nomination and acceptance forms, 1978 (2 folders)
BOX 79	Invoices, 1977-1978 (2 folders)
BOX 80	Meetings, 1977-1979 (5 folders)
BOX 80	Papers
BOX 80	"The Best of ERIC on Library Services to Native Americans," ERIC Clearinghouse for Information Resources, 1976
BOX 80	"Gersham's Law: Knowledge or Information?" Boorstin, Daniel J., 1979
BOX 80	"The History of Literacy in America: An Introduction," 1979
BOX 80	"Hopi Adult Community Schools," Southwest Educational Institute, Inc., circa 1978
BOX 80	"Literacy in Historical Perspective," Lockridge, Kenneth A., 1979
BOX 80	"Media Services in the Bureau of Indian Affairs Schools," Bromberg, Erik, 1972
BOX 80	"Strategies for Funding of Library, Media, and Information Services on Indian Reservations," Deloria, P. Sam, 1978
BOX 80	Photographs, 1979-1980 (3 folders)



## Special Projects and Other Employment, 1897-1991

Container	Contents
BOX 80	Planning Committee
BOX 80	Executive group, 1978
BOX 81	General, 1976-1978 (4 folders)
BOX 81	Program and speakers, 1978 (3 folders)
BOX 81	Publications
BOX 81	"American Indian Library Service," Townley, Charles J., 1978
BOX 81	<i>American Indians Libraries Newsletter</i> , 1978
BOX 81	"American Indian People and Library Learning Centers," National Indian Education Association, 1978
BOX 81	"The Coalition News," Coalition of Indian Controlled School Boards, 1978
BOX 81	"Issues and Resolutions: A Summary of Pre-Conference Activities," 1979
BOX 82	"Legislative Analyses of the Federal Role in Indian Education," 1975
BOX 82	Reports
BOX 82	"Bureau of Indian Affairs Plan for the Improvement of Library/Media/Information Programs," 1978 (3 folders)
BOX 82	Evaluations, 1977
BOX 82	"Indian Leaders Prepare Plan for Library and Information Service," 1978
BOX 82	Recommendations, 1978
BOX 82	"Self-Determination Requires Information Power!" 1978 (2 folders)
BOX 83	(2 folders)
BOX 83	Task Force Resolutions, 1978
BOX 83	Transcript of proceedings, 1978
BOX 83	United States. National Commission on Libraries and Information Science, 1977
BOX 83	Workshop materials, undated
BOX 83	Women's National Book Association
BOX 83	<i>Americana: As Taught to the Tune of the Hickory Stick</i> , 1954
BOX 83	"Books Bring in the World" program transcripts, undated
BOX 83	<i>The Bookwoman</i> , newsletter, 1951-1958, 1970
BOX 83	Children's Book Council, 1973
BOX 84	Constance Lindsay Skinner Award, 1951-1972 <i>See also Container 17, same heading</i> (7 folders)
BOX 84	Course committee
BOX 84	General, 1954-1957
BOX 84	Institute Children's Book and Publishing, Rutgers University, Newark, NJ, 1955-1956
BOX 84	A Survey of Children's Literature and Book Publishing, New York Board of Education, N.Y., 1955-1956 (2 folders)
BOX 84	Workshop in Children's Literature and Publishing, 1955-1956 (1 folder)
BOX 85	(1 folder)
BOX 85	Eastern European book promotion trip, 1971-1973
BOX 85	History, Constitution, and By-Laws, 1950, 1968, 1976, undated

## Special Projects and Other Employment, 1897-1991

Container	Contents
BOX 85	Meetings, 1951-1972 (6 folders)
BOX 86	National Book Awards Week program, 1953-1957
BOX 86	National Secretary files, 1956, 1968-1972
BOX 86	New York Festival of Books, 1954-1957
BOX 86	President's correspondence to WBNA chapters, 1970-1973
BOX 86	Stationery, 1970
BOX 86	Tax exempt status, 1974
BOX 86	Treasurer reports, membership, 1968-1972
BOX 86	United States mission to the United Nations non-governmental organizations, 1960-1972
BOX 86	<i>Windows on the World</i> column, 1970
BOX 86	Workshops
BOX 86	"The Child's Literacy Heritage: Folk and Fairy Tale Literature," oral history workshop, Durham, N.C., 1972
BOX 86	Reading Motivation Workshop, Brewster Public Schools, Brewster, N.Y., 1974-1976 (2 folders)
BOX 86	School Media Specialists/Reading Teachers, Stamford, Conn., 1964, 1970-1974 (2 folders)
BOX 87	(2 folders)
BOX 87	"Serving the Unserved: A Workshop about Reaching Out to New Users," Raleigh, N.C., 1973-1975 (3 folders)
BOX 87-89	<b>Speeches and Writings, 1950-1989</b> Speeches, remarks, articles, notes, and book chapters in both draft and completed form. Represents writings generated throughout her career as well as works by others. The series is arranged alphabetically by title.
BOX 87	By Mathews, Virginia H.
BOX 87	"50 Million Self-Starters," circa 1973
BOX 87	"100 Million People: Can We Serve Them?" 1967
BOX 87	"Adult Reading Studies: Their Implication for Private, Professional, and Public Policy," 1973
BOX 87	American Association of School Libraries Distinguished Service Award, acceptance speech, 1989
BOX 87	"Awareness: Essential Characteristics of Librarians Who Make a Difference," 1981
BOX 87	"Begin at the Beginning: The Children's Right to Read," Festival of Children's Books, 1970
BOX 87	"Books for Young Adults," undated
BOX 87	"Brave New Books: Technology vs. The Printed Word in Schools and Libraries," undated
BOX 87	"Circle of Influence: The Adult Educator and the Library," undated
BOX 87	"Developing Literary Appreciation Among Young People," 1962
BOX 87	Developing a Lifetime Reading Habit," 1975
BOX 87	"Development of a Combined Media Services Division Connected with the Combined Book Exhibit," undated
BOX 87	Drafts, miscellaneous, 1959-1960, 1974, undated (3 folders)
BOX 88	"Expectations Unlimited: The Information Consumer, Libraries, and the Future," undated

## Speeches and Writings, 1950-1989

Container	Contents
BOX 88	"Facing Realities: Tying WHC List Concerns to Social/Economic/Political/Agenda," undated
BOX 88	"Feeding the Inquiring Mind," 1985
BOX 88	"First Lessons...And Some Homework for Us," 1985
BOX 88	"Further to the Topic: Women, Power, and Libraries," undated
BOX 88	Garden City Women's Club speech, 1956
BOX 88	"The Good School Library," undated
BOX 88	"The Incarnation -- What It Means to Me?" undated
BOX 88	"Increasing Children's Interest in Reading," 1972
BOX 88	Indiana Libraries, 1972
BOX 88	"Intellectual Freedom" 1974
BOX 88	"Landscape for a Launching," 1974 <a href="#">See also Box 88, "A Time To Keep and a Time to Cast Away"</a>
BOX 88	"The Librarian: Consumer and Consumed," 1974
BOX 88	"Libraries in Transition: People Who Need People," 1966
BOX 88	The Library Trustee and Public Relations, undated
BOX 88	MDTA Seminar, undated
BOX 88	"Media and Instruction for the 1970s," 1975
BOX 88	"Media in Libraries: Luxury or Necessity?" 1975
BOX 88	"Motivating Children to Read: What Is It All About? Is It Important? Whose Job Is It?" 1977
BOX 88	National Association of Independent Schools, remarks, undated
BOX 88	National Library Week editorial, undated
BOX 88	"National Library Week and Your Public Relations Program," undated
BOX 88	"Need and Purpose," undated
BOX 88	"People are the Key," circa 1966
BOX 88	"People Who Need People," circa 1973
BOX 88	"Planning, Programming, Budgetary Systems," circa 1971
BOX 88	Raw materials, 1960-1963, 1970, undated
BOX 88	"Reading and Books in a Changing World," undated <a href="#">See also Container 51, Children and Books in a Changing World</a>
BOX 88	"Reading for Pleasure: Is It Still Possible?" 1973
BOX 88	"Response to Change: Public Library Service in the 1970s," 1969
BOX 88	Right to Read legislation, introduction, 1972
BOX 88	"The Road Less Travelled," circa 1956
BOX 88	"The Role of the Book in an Audio Visual Society," 1974
BOX 88	"Role of the Professional Woman," notes, undated
BOX 88	"School Libraries and National Library Week," undated
BOX 88	Testimony before the House Post-secondary Education Committee, 1983
BOX 88	"A Time to Keep and a Time to Cast Away," 1973 <a href="#">See also Box 88, "Landscape for Launching"</a>
BOX 89	Unidentified manuscript, 1974
BOX 89	United States. National Committee on Library and Information Services (remarks), Dec. 6, 1973
BOX 89	"We Need More Four Letter Words," 1968
BOX 89	Westhill High School, 1972
BOX 89	"What has Happened to Children's Reading Interests in the Past 25 Years?" 1973
BOX 89	"Where Does the National Book Committee Go from Here," 1973

## Speeches and Writings, 1950-1989

Container	Contents
BOX 89	"Why Do Librarians Need Continuing Education?" 1974
BOX 89	Fragments, undated
BOX 89	By Others
BOX 89	Downey, Bernard F., 1973
BOX 89	Goland, Martin, "Libraries in Transition," 1962
BOX 89	Gott, Prentice L., "Reasons for Considering a Change in Textbook Adoption Procedures," 1962
BOX 89	Henkin, Nancy Z., "Libraries as Catalysts for Linking Generations," undated
BOX 89	Mathews, John Joseph, "The Osages: Children of the Middle Waters," 1961
BOX 89	Rockefeller, Laurence S., "Open Space and the Creative Use of Leisure Time," 1961
BOX 89	Strouse, Norman, "Address to Magazine Promotion Group," 1962
BOX 89	Zigler, Edward, "A New Child Care Profession: The Child Development Associate," 1971
BOX 89	Unidentified, undated (2 folders)